



Joanna Ma
B.A.Sc. (Elec. Eng.)(Hons.), J.D.

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Experience

Joanna Ma's practice focuses on drafting and prosecuting patent applications related to software-based technologies, electrical innovations, and medical devices and applications. She enjoys learning about new technologies from inventors and advising clients on the development of an effective IP portfolio.

Through various technical internships, Joanna gained valuable industry experiences. She completed internships as both a Design Engineer and Marketing Engineer in the semiconductor industry, as well as an internship as a consultant. From these experiences, she recognizes the difficulties in managing and balancing the pressures of technological development with business needs. She, therefore, has a unique appreciation of the difficulties for clients of various sizes to manage their IP portfolio and endeavours to accommodate the needs of her clients.

Joanna is conversant in Cantonese.

Recent Articles

- Developing Your Intellectual Property Strategy
- A Positive Step for Software Patent Eligibility in the United States – Clarifying the “Well-Understood, Routine, and Conventional”
- Going Global? Some Practical Patent Considerations
- Risky Business - Wilful Infringement and the Advice of Counsel Defence
- Software-Based Patents – Where do they stand in Canada?

Practice Groups

Artificial Intelligence (AI)
Cleantech
Electrical & Computer Technology
Medical Devices
Patents

Education

J.D., University of British Columbia, 2011
B.A.Sc. (Elec. Eng.)(Hons.), University of Waterloo, 2008

Qualifications

Registered United States Patent Agent, 2014
Registered Canadian Patent Agent, 2013
Admitted to the Ontario Bar, 2012

Professional Memberships

International Initiatives for Creative Innovators and Entrepreneurs (IICIE)