



Paul Horbal quoted in article "Cataloguing new IP is a valuable best practice for in-house counsel: Bereskin & Parr lawyer" by Canadian Lawyer InHouse

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Paul Horbal was quoted in article "Cataloguing new IP is a valuable best practice for in-house counsel: Bereskin & Parr lawyer", published by Canadian Lawyer InHouse.

In-house counsel should make it a priority to catalogue and identify new intellectual property as soon as it is created, as part of the process of developing a strong IP strategy, according to Paul Horbal, partner at Bereskin & Parr LLP.

"Even if you haven't applied for IP registrations like trademarks or patents, you may still have IP internally that has been developed so it's a good idea to know what that is and to have a process in place for cataloguing and identifying new IP as it is developed," says Horbal. Once all IP has been assessed, in-house counsel will be able to identify the best methods of protection, Horbal says.

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