



## Isi Caulder quoted in article "Support from Bereskin & Parr enhances Entrepreneurship Hatchery programs"

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A gift from boutique Intellectual Property law firm Bereskin & Parr LLP is further enhancing programs at U of T Engineering's [Entrepreneurship Hatchery](#). The \$50,000 donation is doubled via a match by the University of Toronto's [True Blue Fund](#), established to support accelerator funds.

These funds enable the creation of flexible grants that will be awarded to teams in the Hatchery's programs and support their development as they evolve their startups through the process of ideation, prototyping, customer identification and creating minimum viable products.

"I think the relationship with Bereskin & Parr has been guided by a mutual commitment to investing in the entrepreneurs of tomorrow to think big and transform Canada," says Joseph Orozco, executive director of The Entrepreneurship Hatchery. "They are investing in their customers of tomorrow, but more importantly, in a vibrant economic future for this country."

The Entrepreneurship Hatchery is one of two startup accelerators at U of T Engineering. Its programs nurture a thriving culture of entrepreneurship and provide a support network to students as they form teams, hone business plans, analyze target markets and attract early investment in their startups.

*Click [here](#) to read full article.*

*This article was first published by the [University of Toronto Engineering News](#) on November 14, 2019.*