



Bereskin & Parr Ranked Gold for Canada and Eleven Professionals Recognized in World Trademark Review 1000 2019

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Bereskin & Parr LLP is honoured with top-tier gold ranking for Canada in the 2019 edition of *World Trademark Review 1000 – The World’s Leading Trademark Professionals*.

As noted in WTR 1000 2019, “Superstar boutique Bereskin & Parr continues to set the benchmark for quality across the contentious/non-contentious divide.”

Congratulations to the following Bereskin & Parr professionals, for their inclusion in this year’s ranking:

- **Dan Bereskin**
 - Luminaries
- **Jonathan Colombo**
 - Enforcement and Litigation - Silver
- **Scott MacKendrick**
 - Enforcement and Litigation - Silver
 - Prosecution and Strategy - Silver
- **Don Cameron**
 - Enforcement and Litigation - Bronze
- **Mark Robbins**
 - Enforcement and Litigation - Bronze
- **Cynthia Rowden**
 - Prosecution and Strategy - Gold
- **Janice Bereskin**
 - Prosecution and Strategy - Silver
- **Susan Keri**
 - Prosecution and Strategy - Silver
- **Brigitte Chan**
 - Prosecution and Strategy - Bronze
- **Jennifer McKenzie**
 - Prosecution and Strategy - Bronze
- **Mina Chana (New ranking in 2019)**
 - Prosecution and Strategy - Bronze

Here’s an excerpt from the WTR 1000 analysis:

“Donald Cameron, Jonathan Colombo, Scott MacKendrick and Mark Robbins are the trailblazers that clients of all shapes and sizes call on to deliver in disputes. Cameron [...] never shies away from a necessary showdown, using his all-around IP knowledge to put pressure on opponents. Those looking to avoid the pitfalls of litigation can turn to Robbins who is known for his out-of-court problem-solving abilities. MacKendrick’s foresight and level-headed approach make him a



superb choice for challenging enforcement mandates. Colombo has struck a balance in his practice and is “highly skilled in both prosecution and litigation” – he uses his overarching understanding to devise and implement bulletproof strategies. The prosecution group is buoyed in support by **Susan Keri**, who knows trademarks like the back of her hand. Holding the fort in the Mississauga office, **Mina Chana** is responsive, offers practical advice and is extremely thorough. She is always ahead of the pack.” HBO instructs the highly revered “trademark guru and force of nature” **Cynthia Rowden** for both filing and oppositions. Co-leader of the trademark group, **Janice Bereskin** has world-renowned patrons knocking at her door, including General Electric, Microsoft Corporation and Canada Goose. **Jennifer McKenzie** “really shines and is the best in Canada for related matters of advertising, labelling, packaging and regulatory work”, while **Brigitte Chan** is the eyes and ears of the Montreal office. She files trademark applications with precision and accuracy, while also drawing up airtight strategies to defend brands to the hilt. Founding partner and luminary, **Daniel Bereskin** is a longstanding figure within the landscape who turns an assured hand to cases of vital importance.”

[For more information, please click here.](#)