



**William Audet**  
LL.B., J.D., LL.M.

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## Experience

William Audet is an associate at Bereskin & Parr. His practice focuses on trademark protection, including clearance, prosecution, trademark oppositions and cancellations, availability opinions, licensing, and enforcement, as well as intellectual property litigation and the protection of industrial designs and copyrights.

He also advises on marketing and advertising law, packaging and labelling requirements, privacy and data protection and Quebec French language issues.

William graduated from the LL.B. program at the Université de Sherbrooke where he also completed a Juris Doctor with a specialization in transnational law. William also completed a Master of Laws thesis which focused on copyright protection of artificial intelligence systems and works generated by them.

William has authored and co-authored several intellectual property articles. His publications include a co-authored intellectual property textbook titled [Précis de propriété Intellectuelle](#).

Prior to being admitted to the Bar, William was both a summer student and an articling student with the firm.

William is fluent in both English and French.

## Recent Articles

- Class certification for privacy breaches, not so easy to come by
- 2021 Year in Review: Canadian Copyright
- The Magic of IP Assignments - Court decides that transfer of intellectual property rights is ineffective due to missing “magic words”
- Court's Liberal Approach to “Criticism” Fair Dealing in Favour of Use of Copyrighted News Material in Political Ads
- News Alert: Quebec to Bolster French Language Requirements

## Practice Groups

Cannabis  
Copyright & Digital Media  
Industrial Designs  
Litigation  
Privacy, Cybersecurity & Data Protection  
Regulatory, Advertising & Marketing  
Trademarks

## Education

LL.M., Université de Sherbrooke, 2022  
J.D., Université de Sherbrooke, 2020  
LL.B., Université de Sherbrooke, 2018

## Qualifications

Registered Canadian Trademark Agent, 2023  
Admitted to the Québec Bar, 2021

## Professional Memberships

Association Littéraire & Artistique Internationale (ALAI)  
Intellectual Property Institute of Canada (IPIC), Associate