



Naomi Zener
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Experience

Naomi Zener is counsel with Bereskin & Parr LLP. Her practice focuses on copyright, entertainment, transactional IP and marketing and advertising law.

Naomi completed her Juris Doctor at Osgoode Hall Law School and her Master of Law at the University of Toronto. She has over 17 years of experience working in legal and business affairs executive management. Naomi also has private practice experience where she provided legal advice to clients on intellectual property, advertising and marketing, employment, development and production. She acted as Canadian counsel for clients in both Canada and the United States in the TV Broadcast, Film, and Technology industries.

Prior to joining Bereskin & Parr LLP, Naomi spent the last four years as the General Counsel (Canada) for a Canadian digital media and broadcasting company. At this company, Naomi delivered strategic advisory, business development and operational counsel to the executive management team. She provided legal and strategic guidance and counsel regarding commercial joint ventures and transactions, TV/film/digital media productions (including rights and clearances, E&O, and use of third party content), studio operations, labour & employment, marketing and advertising, cannabis, privacy rights, copyright and trademark law.

Recent Articles

- Don't Get Lost in Translation: Copyright Protection in Translated Works
- Prenups of the Copyright World? Issues to Consider in Joint Authorship & Copyright Co-Ownership Agreements
- Trend Hunters – Recent Developments in the Attribution Requirement for "News Reporting".
- Federal Court of Appeal Provides Jolt to Voltage's Reverse Class Action
- AI and Copyright in Canada: authorship, liability, and TDMs

Practice Groups

Cannabis
Copyright & Digital Media
Licensing & Transactions
Trademarks

Education

LL.M., University of Toronto, 2005
J.D., Osgoode Hall Law School, 2002
B.A., McGill University, 1999

Qualifications

Admitted to the State Bar of California, 2008
Admitted to the Ontario Bar, 2004

Professional Memberships

Law Society of Ontario (LSO)