



Mark Robbins
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Experience

Mark Robbins is a partner with Bereskin & Parr LLP. Mark's practice focuses on trademarks, copyright, and litigation with an emphasis on trademark protection and enforcement issues including trademark infringement, passing off, and oppositions.

Mark regularly appears before the Trademarks Opposition Board and in Federal and Ontario court proceedings concerning trademark and copyright matters. He has also been co-counsel in a number of leading trademark cases concerning the rights of foreign trademark owners in Canada, trademark infringement on internet websites, and challenges to the rights of public authorities and universities to control the use of certain words and marks in Canada.

With [Dan Bereskin](#), Mark acted as counsel for the International Trademark Association (INTA) as intervener in the Supreme Court of Canada in [Masterpiece Inc. v. Alavida Lifestyles Inc.](#), 2011 SCC 27. He is the Chair of the International Trademark Laws Committee of the American Bar Association Section of Intellectual Property Law for the 2021-2022 term. Mark has been actively involved with the Intellectual Property Institute of Canada (IPIC) having assisted in organizing, moderating, and presenting numerous IPIC educational seminars and meetings.

When not practicing law, Mark enjoys skiing, cycling, and tennis.

Recent Articles

- 2022 Year in Review: Key Trademark Cases in Canada
- 2021 Year in Review: Key Trademark Cases in Canada
- Year in Review – Key Trademark Cases from 2020
- Canadian Trademark Cases 2017: Our Top Picks
- A Quarter Million in Punitive Damages Upheld in Chanel Counterfeit Appeal

Accolades

- Bereskin & Parr Partners Recognized in the 2024 Edition of Best Lawyers in Canada
- B&P Partners Recognized in Who's Who Legal: IP Global Guide

Practice Groups

Copyright & Digital Media
Dispute Resolution
Litigation
Trademarks

Education

LL.B., Queen's University, 1992
B.A., University of Toronto, 1989

Qualifications

Registered Canadian Trademark Agent, 2005
Admitted to the Ontario Bar, 1994

Professional Memberships

American Bar Association (ABA)
Intellectual Property Institute of Canada (IPIC),
Fellow
International Trademark Association (INTA)
Law Society of Ontario (LSO)
Toronto Intellectual Property Group (TIPG)



- 2023

- Bereskin & Parr Recognized in the 2023 Edition of Managing Intellectual Property's IP Stars
- Bereskin & Parr Professionals Listed in the 2023 Canadian Legal Lexpert® Directory
- Bereskin & Parr Ranked Gold for Canada and Twelve Partners Recognized in World Trademark Review 1000 - 2023