



Mark Robbins
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Experience

Mark Robbins is a partner with Bereskin & Parr LLP. Mark's practice focuses on trademarks, copyright, and litigation with an emphasis on trademark protection and enforcement issues including trademark infringement, passing off, and oppositions.

Mark regularly appears before the Trade-marks Opposition Board and in Federal and Ontario court proceedings concerning trademark and copyright matters. He has also been co-counsel in a number of leading trademark cases concerning the rights of foreign trademark owners in Canada, trademark infringement on internet websites, and challenges to the rights of public authorities and universities to control the use of certain words and marks in Canada.

Mark is the Chair of the Canada subcommittee of the International Trademark Association's (INTA) International Amicus Committee for the 2020-2021 term. With [Dan Bereskin](#), he acted as counsel for the INTA as intervener in the Supreme Court of Canada in [Masterpiece Inc. v. Alavida Lifestyles Inc.](#), 2011 SCC 27. Mark is also Chair of the Trademarks and the Internet Committee of the American Bar Association Section of Intellectual Property Law.

Mark has been actively involved with the Intellectual Property Institute of Canada (IPIC) having assisted in organizing, moderating, and presenting numerous IPIC educational seminars and meetings.

When not practicing law, Mark enjoys skiing, cycling, and tennis.

Recent Articles

- Canadian Trademark Cases 2017: Our Top Picks
- A Quarter Million in Punitive Damages Upheld in Chanel Counterfeit Appeal
- Canadian Trademark Cases 2016 – And the awards go to...
- Trademark Litigation in Canada
- Top Trademark Cases from the Canadian Courts in 2015

Accolades

- Who's Who Legal: Canada 2020 Highlights Twenty Bereskin &

Practice Groups

Copyright & Digital Media
Dispute Resolution
Litigation
Trademarks

Education

LL.B., Queen's University, 1992
B.A., University of Toronto, 1989

Qualifications

Registered Canadian Trademark Agent, 2005
Admitted to the Ontario Bar, 1994

Professional Memberships

American Bar Association (ABA)
Intellectual Property Institute of Canada (IPIC),
Fellow
International Trademark Association (INTA)
Law Society of Ontario (LSO)
Toronto Intellectual Property Group (TIPG)



Parr Practitioners

- 21 Bereskin & Parr Professionals Listed in 2021 Best Lawyers in Canada
- 20 Bereskin & Parr Professionals Listed in the Canadian Legal Lexpert Directory 2020
- Eight Bereskin & Parr Professionals Recognized in Who's Who Legal: Trademarks 2020
- Managing Intellectual Property recognizes Bereskin & Parr and its professionals in the 2020 edition of IP STARS