



Jonathan Burkinshaw

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Experience

Jonathan Burkinshaw is a partner, lawyer and registered trademark agent at Bereskin & Parr LLP.

Jonathan specializes in the area of trademark law. His practice includes providing practical guidance on selecting and protecting new marks, filing and prosecuting applications, and representing clients in opposition, cancellation and infringement proceedings. He manages the Canadian trademark portfolios of both large Canadian companies and brand owners from outside the country, including in the fields of medical devices, personal care products, computer hardware and software, and restaurant services.

Jonathan is a fellow of the Intellectual Property Institute of Canada (IPIC) and a member of its Trademark Practices Committee. He is also a member of the International Trademark Association's (INTA) Trademark Office Practices Committee and is the chair of the Canadian subcommittee of INTA's Famous & Well-known Marks Committee. Jonathan has recently been ranked by Who's Who Legal: Trademarks 2016 for trademark filing and registration.

Recent Articles

- 2019 Will Go Down in History as “The Year of Change” in Canadian Trademark Law Part II
- Canada Moves Ahead with Fluid Marks
- Addressing the Challenge of the New Trademarks Act
- Trademarks and Geographic Place Names — CIPO Updates its Practice
- Preparing for Change

Accolades

- Bereskin & Parr Ranked Gold for Canada and Fourteen Professionals Recognized in World Trademark Review 1000 2020
- *Who's Who Legal: Trademarks 2016*
- *Who's Who Legal Canada 2015*
- *Who's Who Legal: Trademarks 2015*

Practice Groups

Copyright & Digital Media
Trademarks

Education

J.D., University of Toronto, 2007
M.A., University of Toronto, 2002
B.A. (Hons.), Trinity Western University, 2001

Qualifications

Registered Canadian Trademark Agent, 2009
Admitted to the Ontario Bar, 2008

Professional Memberships

Intellectual Property Institute of Canada (IPIC),
Fellow
International Trademark Association (INTA)
Law Society of Ontario (LSO)