



Janice Bereskin
B.A.

Partner | Toronto
416.957.1601
jbereskin@bereskinparr.com

Experience

Janice Bereskin is a partner with Bereskin & Parr LLP and a co-leader of the firm's Trademarks practice group.

Her practice focuses on Canadian and international trademarks. She has in-depth experience in search analysis, filing applications, oppositions and cancellation proceedings. Janice manages large trademark portfolios of Canadian and international companies and portfolio management. She offers clients strategic advice for protecting and managing their trademarks in Canada and abroad.

Janice was a recipient of the Intellectual Property Institute of Canada (IPIC) Education Foundation Prize for achieving the highest mark overall in the Canadian Trade-mark Agent Examination. Janice also completed the Intellectual Property Summer Institute (IPSI) program at the Franklin Pierce Law Centre.

Janice is an active member of the International Trademark Association (INTA). She served on INTA's Board of Directors and co-chaired an INTA Presidential Task Force. In 2015, INTA honoured Janice with the Volunteer Service Award in the Advancement of the Association. Currently, Janice is a member of the Leadership Development Committee.

Recent Articles

- Canada Moves Ahead with Fluid Marks
- To Play or Not to Play (the Waiting Game)?
- Fluid Marketing Under the New Trademark Regime
- Canada's Evolving Approach to Fluid Marks
- Canada vs. the U.S. - Notable Distinctions Between Trademark Practices

Accolades

- Seven Bereskin & Parr Professionals Recognized in 2019 Expert Guide: Women in Business Law
- Janice Bereskin named in WIPR's Influential Women in IP 2019
- Four Bereskin & Parr Practitioners recognized in WWL Thought Leaders: Global Elite 2019

Practice Groups

Cannabis
Trademarks

Education

B.A., Western University, 1992

Qualifications

Registered Canadian Trademark Agent, 1998

Professional Memberships

Intellectual Property Institute of Canada (IPIC),
Fellow
International Trademark Association (INTA)



- Eleven Bereskin & Parr Professionals Listed in World IP Review: Leaders 2019
- Bereskin & Parr Ranked Gold for Canada and Eleven Professionals Recognized in World Trademark Review 1000 2019