



**François Larose**  
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## Experience

François Larose is a lawyer, trademark agent and partner with Bereskin & Parr LLP. His practice focuses on all aspects of trademark law in addition to copyright, IP related agreements, and IP related regulatory issues, including related to the *Charter of the French Language*. He represents clients – local, national and multinational, from all industries – before the courts and tribunals in any intellectual property rights litigation.

François' masters of law degree from McGill University has a specialization in intellectual property law. He also holds a Bachelor's Degree in Business Administration from the Université du Québec en Outaouais.

François is Co-Chairperson for the Intellectual Property summer courses offered by the Intellectual Property Institute of Canada (IPIC) and McGill University after serving as Director for the 2016 edition of the Understanding Trademarks summer course and Assistant-Director for the 2015 edition. He is also a workshop leader at the Understanding Trademarks summer course.

François is a member of the firm's Diversity & Inclusion Committee.

Prior to joining Bereskin & Parr, François practiced at a Montréal firm specializing in business law.

François is fluent in French and English, and speaks Bocce.

## Recent Articles

- 2019 Will Go Down in History as "The Year of Change" in Canadian Trademark Law Part III
- 2019 Will Go Down in History as "The Year of Change" in Canadian Trademark Law
- When Parody Misses the Mark
- International Brand Protection for Canadian Companies: Using the Madrid Protocol to Expand Trademark Rights

## Practice Groups

Copyright & Digital Media  
Dispute Resolution  
Licensing & Transactions  
Litigation  
Privacy, Cybersecurity & Data Protection  
Regulatory, Advertising & Marketing  
Trademarks

## Education

LL.M., McGill University, 2002  
LL.L., Université d'Ottawa, 1999  
B.A.A., Université du Québec en Outaouais, 1995

## Qualifications

Registered Canadian Trademark Agent, 2006  
Admitted to the Québec Bar, 2002

## Professional Memberships

Association des juristes pour l'avancement de la vie artistique (AJAVA)  
Association Littéraire & Artistique Internationale (ALAI)  
Intellectual Property Institute of Canada (IPIC), Fellow  
Licensing Executives Society (LES)



Abroad

- Entrusting Your Invention With a Non-Patent Agent? Class Action Suit Authorized Against Federation of Inventors of Quebec

### **Accolades**

- 21 Bereskin & Parr Professionals Listed in 2021 Best Lawyers in Canada
- Eight Bereskin & Parr Professionals Recognized in Who's Who Legal: Trademarks 2020
- Who's Who Legal: Canada 2019 Highlights Twenty Bereskin & Parr Practitioners
- Nine Bereskin & Parr Professionals Recognized in Who's Who Legal: Trademarks 2019
- 23 Bereskin & Parr Professionals Listed in 2020 Best Lawyers in Canada