



Evelyn Dempsey

Director, Business Development & Marketing

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Experience

In her role as Director, Business Development and Marketing, Evelyn leads a team of professionals dedicated to developing and deploying the firm's strategy to build awareness, strengthen business relationships and achieve client service excellence.

Evelyn's career spans over twenty years with Big 4 accounting and consulting firms and since 2009, with top Canadian law firms. She has a proven track record in evolving a business development focused culture in professional services firms in a rapidly changing marketplace. Her unique combination of financial and marketing experience, together with her emphasis on effective teamwork, brings valuable leadership talent to the firm's client service strategy and philosophy.

A long-time volunteer, Evelyn currently serves as Chair of the Legal Marketing Association's Toronto Steering Committee. Past volunteer positions include International Tour Manager with the Oakville Children's Choir; Director and Vice-Chair, Beatrice House and Chair of National Finance and Administrative Committee, Unicef Canada.