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Experience

Liz Afolabi is member of the Trademarks practice group at Bereskin & Parr LLP. Her practice focuses on trademark prosecution, opposition proceedings, summary expungement proceedings, infringement opinions and related litigation. She also advises on copyright and new media law, and regulatory, marketing and advertising matters.

She has appeared before the Trademarks Opposition Board and has assisted on trademark matters heard before the Federal Court and Federal Court of Appeal.

Liz is an adjunct professor at Western University, where she teaches a masters level engineering course on Intellectual Property. She has also served as a mentor to teams participating in Startup Weekend Waterloo Region, and has presented as a guest lecturer at the University of Waterloo and the University of Windsor.

Liz was also a recipient of the Intellectual Property Institute of Canada (IPIC) Educational Foundation Prize for achieving the highest mark overall in the Canadian Trademark Agent Examination.

Recent Articles

- Trademark Licensing in Canada: Control is Key
- Self-Care Regulations to Get a Make Over

Practice Groups

Cannabis
Copyright & Digital Media
Privacy, Cybersecurity & Data Protection
Regulatory, Advertising & Marketing
Trademarks

Education

J.D., University of Detroit Mercy, 2008
LL.B., University of Windsor, 2008
B.A. (Hons), Western University, 2005

Qualifications

Registered United States Trademark Agent, 2015
Registered Canadian Trademark Agent, 2011
Admitted to the Ontario Bar, 2009

Professional Memberships

Intellectual Property Institute of Canada (IPIC),
Affiliate
International Trademark Association (INTA)
Law Society of Ontario (LSO)