



Daniel R. Bereskin, C.M., Q.C.
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Experience

Dan Bereskin is a founding partner of Bereskin & Parr LLP.

Dan provides strategic planning and business advice relating to all aspects of intellectual property law. Dan is renowned throughout the intellectual property field in Canada and abroad, and is responsible for managing the trademark portfolios of major multinational clients.

Dan has served as legal counsel to the International Trademark Association (INTA), and as a member of the INTA Board of Directors. He has been the recipient of numerous awards and recognitions throughout his illustrious career including being appointed Member of the Order of Canada in 2020, Queen's Counsel in 1982, a recipient of the INTA President's Award, named "Trademarks Lawyer of the Year" world-wide for eight consecutive years by Who's Who Legal, granted a Lifetime Achievement award by World Leaders International IP Awards in 2007, the recipient of a Lexpert Zenith Award in 2012 as a "change agent", elected to the IP Hall of Fame in 2014, recipient of a Lifetime Achievement Award *Managing Intellectual Property* in 2017 and named "Lawyer of the Year 2020" by Best Lawyers for Intellectual Property in Canada.

Dan is the intellectual property judge of The Private Court, which provides mediation and arbitration services, and he is a mediator/arbitrator with ADR Chambers. He has also served as an Advisor to the American Law Institute on Transnational IP Dispute Jurisdiction, Choice of Law, and Judgment issues.

Dan is the author of *The Canadian Law of Unfair Competition*, published by Thomson Reuters, the editor/author of *International Trademark Dilution*, a treatise published annually by West Publishing and Westlaw, and of more than fifty papers and articles on various intellectual property law subjects. He wrote the Canada chapter in *Famous and Well-Known Marks* by Frederick Mostert

Practice Groups

Copyright & Digital Media
Dispute Resolution
Licensing & Transactions
Litigation
Trademarks

Education

B.Sc. (Eng. Phys.), University of Saskatchewan, 1962
LL.B, University of Saskatchewan, 1962

Qualifications

Appointed Member of the Order of Canada, 2020
Appointed Queen's Counsel, 1982
Registered United States Patent Agent, 1965
Registered Canadian Trademark Agent, 1964
Admitted to the Ontario Bar, 1964
Registered Canadian Patent Agent, 1964
Professional Engineer (P.Eng.)

Professional Memberships

Association of European Trade Mark Owners (MARQUES)
Copyright Society of the USA (CSUSA)
European Communities Trade Mark Association (ECTA)
Institute of Trademark Attorneys (ITMA)
Intellectual Property Institute of Canada (IPIC), Fellow
International Association for the Protection of Intellectual Property (AIPPI)
International Trademark Association (INTA)
Law Society of Ontario (LSO)
Toronto Intellectual Property Group (TIPG)



published by INTA, and is the author of the trademarks chapter in *Intellectual Property Disputes: Resolutions & Remedies* by Ronald Dimock.

Recent Articles

- Interlocutory Injunctions and Irreparable Harm
- Daniel Bereskin, author and editor of International Trademark Dilution, featured in accompanying West webinar
- Are Trademark Surveys Worth the Cost?
- Will Changes to Canada's Trademark Laws Simplify or Complicate Selection and Protection of New Brands?
- Amendments to the Canadian *Trademarks Act* – 20 Points You Need to Know (The Bill is Just too Big for a Top 10 List!)

Accolades

- 25 Bereskin & Parr Lawyers Listed in 2022 Best Lawyers in Canada
- Managing Intellectual Property recognizes Bereskin & Parr and its professionals in the 2021 edition of IP STARS
- 22 Bereskin & Parr Professionals Listed in the 2021 Canadian Legal Lexpert Directory
- Two Bereskin & Parr Practitioners recognized in WWL Thought Leaders: Global Elite 2021
- Bereskin & Parr Ranked Gold for Canada and Twelve Professionals Recognized in World Trademark Review 1000 2021