



**Catherine Lovrics**  
B.A., LL.B.

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### Experience

Catherine Lovrics is a partner with Bereskin & Parr LLP. She leads the firm's Copyright & Digital Media practice group, and co-leads the Privacy, Cybersecurity & Data Protection practice group. Catherine's practice focuses on copyright, trademarks, personality and publicity rights, as well as marketing and advertising law, consumer protection and privacy law. She advises on legal issues related to the Internet and digital media, including social media and apps.

Catherine helps clients protect, exploit and enforce their IP, and advises on licensing, rights acquisition and clearance. She helps clients develop privacy compliance and data management programs; devises policies, terms of use, notices and disclaimers, and also helps clients manage their domain name portfolios, and any domain name disputes. Catherine is experienced in marketing and advertising legal matters, including in relation to promotion and contest design, advertising review, claim substantiation, and advertising disputes.

Catherine is Chair of the Intellectual Property Institute of Canada's (IPIC) Copyright Policy Committee. She is also a member of IPIC's Internet Committee. She is on the Board of Artists and Lawyers for the Advancement of Creativity (ALAC) and Ontario's Artists' Legal Advice Services (ALAS). Catherine is also a Trustee of the Copyright Society of the USA (CSUSA). She was formerly on the Executive of the Ontario Bar Association's (OBA) Information Technology and Intellectual Property Law, Entertainment, Media and Communications Law and Privacy Law sections.

Catherine graduated from law school magna cum laude, and received the Dean's Award for her graduating class. She also received awards for overall academic excellence, and in the areas of e-commerce and technology law, medical-legal issues, and business law. She has completed a course in International Trademark Law from John Marshall Law School.

Catherine was named a Lexpert Rising Star in 2018. She is a frequent writer and speaker. She is the author of numerous

### Practice Groups

Artificial Intelligence (AI)  
Cannabis  
Copyright & Digital Media  
Privacy, Cybersecurity and Data Protection  
Regulatory, Advertising & Marketing  
Trademarks

### Education

LL.B., University of Ottawa, 2005  
B.A., Western University, 2002

### Qualifications

Registered Canadian Trademark Agent, 2007  
Admitted to the Ontario Bar, 2006

### Professional Memberships

Association Littéraire & Artistique Internationale (ALAI)  
Canadian Bar Association (CBA)  
Copyright Society of the USA (CSUSA)  
Intellectual Property Institute of Canada (IPIC), Fellow  
Ontario Bar Association (OBA)  
Toronto Computer Lawyers' Group (TCLG)  
Toronto Intellectual Property Group (TIPG)



publications, and received the 2010 Lexology Author of the Year for E-Commerce Canada. She is also the general editor of *Startup Law 101: A Practical Guide*. This comprehensive guide is published by Lexis Nexis and is well received by Canada's startup community.

### Recent Articles

- © that ™! Why it's Important to Confirm You Own Copyright in Your Logo
- Canadian Copyright Mid-Year Update – Looking Back Through 2018 and Ahead In 2019
- How to Develop a Successful IP Strategy for AI
- Reminder: As of January 1, OPC has been Applying Consent Guidelines
- Many Changes Afoot for Canadian Intellectual Property Law: Bill C-86

### Accolades

- 23 Bereskin & Parr Professionals Listed in 2019 Best Lawyers in Canada
- 22 Bereskin & Parr Professionals Listed in the Canadian Legal Lexpert Directory 2019
- Catherine Lovrics named 2018 Lexpert® Canada's Rising Stars
- Bereskin & Parr professionals achieve outstanding ranking results in the 2018 Canadian Legal Lexpert Directory
- Winner of the Lexology Legal Writing Awards Canadian Author of the Year, E-Commerce category