



Amanda Branch
B.A. (Hons) Psych., J.D.

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Experience

Amanda Branch is an associate at Bereskin & Parr LLP with extensive experience in privacy law, including cybersecurity and data breach. Her practice focuses on copyright and digital media, as well as regulatory, advertising and marketing law.

Prior to starting at the firm, Amanda was an in-house legal counsel for a registered Canadian credit reporting agency. She also completed a Clerkship at the International Criminal Court on a case investigating war crimes in the Democratic Republic of the Congo.

Amanda was a recipient of the WeirFoulds LLP Prize in Administrative Law for achieving the highest grade in the course and the Osgoode Hall Student Honour Award for outstanding contribution to student activities at the law school.

She is a member of the Intellectual Property Institute of Canada (IPIC) and is also a member of the Ontario Bar Association's (OBA) Privacy and Access to Information Law Executive.

Recent Articles

- Ticketmaster to Pay Hefty Penalty for Misleading Pricing Practices
- OPC Releases Reframed Consultation Document on Transfers for Processing
- The Three C's – Cannabis, Collection and Canada: Regulators Issue Guidance on Protecting Personal Information in Cannabis Transactions
- Wait... There's More Than Just a Privacy Policy? Things Start-ups Should Know About Privacy Law in Canada
- Reminder: As of January 1, OPC has been Applying Consent Guidelines

Practice Groups

Artificial Intelligence (AI)
Cannabis
Copyright & Digital Media
Privacy, Cybersecurity and Data Protection
Regulatory, Advertising & Marketing

Education

J.D., Osgoode Hall Law School, 2010
B.A. (Hons) Psych., Wilfrid Laurier University, 2007

Qualifications

Admitted to the Ontario Bar, 2011

Professional Memberships

Intellectual Property Institute of Canada (IPIC),
Fellow
Ontario Bar Association (OBA)