



Isi Caulder authored the article "Ready, Set...Innovate: How Top Tech Companies Capture Meaningful Intellectual Property" published by JUST Magazine

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"Technology is driving growth in unprecedented ways. Rapid technology development and implementation of technologies such as artificial intelligence (AI) within products and services make the critical role of intellectual property (IP) even more apparent. Generally speaking, IP is often a valuable and flexible financial corporate asset for technology companies that serves as a key data point for corporate valuations and investment. Every stakeholder, from the software developers to top management must aggressively participate in IP strategy for optimal results."

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