



Celebrating World IP Day

April 24, 2015

In celebration of World IP Day, Bereskin & Parr would like to thank our clients and colleagues for supporting and protecting creativity and innovation.

Established by the World Intellectual Property Organization (WIPO), World IP Day is celebrated every year on April 26th to raise awareness of intellectual property (IP). This year WIPO's theme for World IP Day is "Get up, stand up. Stand up for your music" aimed at protecting international music rights and our future relationship with music. WIPO Director General Francis Gurry describes the music industry as "part of an extraordinary revolution that is taking place around us, a revolution that is fundamentally changing the way creative works are produced, distributed and consumed."

Your IP team at Bereskin & Parr thanks you for your continuous support and the opportunity to help maximize the potential of your ideas.

