



Bereskin & Parr Ranked and Eleven Professionals Recognized as Leading Trademark Professionals in World Trademark Review 1000 2018

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Bereskin & Parr was listed in the *WTR 1000* for 2018 as a "historic, market-leading "IP boutique and a standout' choice for work on both sides of the contentious/non-contentious divide with a lead on every key industry sector.

Eleven professionals are listed for prosecution and recognized as industry leaders and experts in their field. Daniel Bereskin is "the very best Canada has to offer"; Cynthia Rowden is "a force of nature" and a tireless and effective advocate for the streamlining of Canada's IP laws who has a strong following among international brand owners. Susan Keri, Jonathan Colombo, Mark Robbins, Scott MacKendrick, François Larose, Brigitte Chan, Jennifer McKenzie and Janice Bereskin are also listed for their outstanding expertise.

WTR 1000 conducts interviews over a four-month period with hundreds of lawyers, attorneys and clients involved with trademarks, and gathers written submissions from firms detailing their recent activity in the field. Individuals qualify for inclusion in the *WTR 1000* upon receiving sufficient positive feedback from market sources with knowledge of their practice and the market in which they operate.

To read the complete *WTR 1000* 2018 listing, please click [here](#).